

# NEWS

## FOR RELEASE

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### *The Matrix Total Home System* **Selected BuildingGreen Top-10 Product for 2008**

BOSTON, MA, November 20, 2008 – *The Matrix Total Home System* from *NY Thermal Inc (NTI)* has been selected as one of BuildingGreen’s 2008 Top-10 Green Building Products by the editors of *Environmental Building News* and *GreenSpec®*. This seventh annual award recognizes the most innovative and exciting green building products added to the *GreenSpec® Directory* during the past year or covered in *Environmental Building News*.

“Our selections of the Top-10 Green Building Products represent a wide range of product types in many different application areas,” noted *GreenSpec* coeditor and BuildingGreen president Alex Wilson. Well represented this year are interior products, including first FSC-certified and formaldehyde-free bamboo flooring, doors made with wheat-straw particleboard, a line of zero-VOC paint, a transparent finish produced from a byproduct of cheese making, and a line of organic fabric. Three of the products this year save energy, including a low-cost, solar water-heating system; a combination heating, water heating, and heat-recovery ventilation system; and a system for monitoring real-time energy (and water) use in buildings. Water saving products are represented by a line of rainwater storage tanks – the first rainwater storage equipment ever recognized in our Top-10 lists. “Most of the Top-10 products this year have multiple environmental attributes,” said Wilson.

BuildingGreen’s Top-10 product selections, as in previous years, are drawn primarily from new additions to the company’s *GreenSpec* Product Directory. More than 200 products have been added to the *GreenSpec* database during the past year. “New products seem to be appearing all the time, making it a challenge for our staff to keep up,” said Wilson. The *GreenSpec* database this company maintains includes more than 2,000 product listings, representing several times as many actual products.

A big driver in the development of green products continues to be the U.S. Green Building Council’s LEED® Rating System (Leadership in Energy and Environmental Design), which awards points for the use of certain product types or for the energy or water savings that certain green products can achieve. “Designers of LEED buildings are looking for green products, and manufacturers are responding,” said Wilson. In the online version of *GreenSpec*, users can find products organized by LEED credits.

*The Matrix Total Home System is an all-in-one system that incorporates a condensing water heater, condensing furnace, condensing boiler and heat recovery ventilator and is pre-wired for air conditioning. All of these functions are contained in one powerful system that requires less energy to operate than competing products.*

GreenSpec is the leading national directory of green building products. Products are selected based on criteria developed over the past 15 years. Manufacturers do not pay to be listed in GreenSpec, and neither GreenSpec nor Environmental Building News carry advertising; both are supported by users of the information. "Our policy of not accepting money from product manufacturers allows us to be objective in our review of products," said Wilson. The GreenSpec product database is also available online as part of BuildingGreen Suite, which is growing quickly in popularity. Environmental Building News, founded in 1992, is the oldest and most widely respected newsletter in the green building field. BuildingGreen celebrates its 23<sup>rd</sup> year in business this year. For information on BuildingGreen resources, visit [www.BuildingGreen.com](http://www.BuildingGreen.com) or call 800-861-0954.

*For more information on The Matrix Total Home System, please call 1-800-688-2575, or visit the NTI website at [www.nythermal.com](http://www.nythermal.com).*

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